University of Pittsburgh School of Dental Medicine
Intranet Project: Design v.1

Color palette:
Limited palette contains primary blue color with lighter hues for rollovers. Gray for general text, and orange as accent.

Typography:
Sans serif typeface. Type can be scaled through browser according to user preference. All headlines are upper and lower case.

Headline One
Subheadline
Body Text
Links

Assets:
Dotted lines are used to separate content areas. Iconography is used to identify each area of information or functionality. Bullets are standard arrows, tabbed navigation and 'search' and 'go' are three-dimensional buttons.

Navigation:
Primary navigation by tabs for each category; weighted by importance according to user's role (as determined by login).
Secondary navigation appears according to active tab.
Tertiary navigation appears in right hand column; specific to category, department, or user preferences.

Design Grid:
Flexible grid system is used in layout to ensure consistency in placement between pages. Columns may be combined within each page as needed, and primary navigation always resides at the top of the page.

Icons appear with text label on computer monitor, on small devices such as PDAs, only the active tab will have a text label.
Assets:
Iconography is used to identify each area of information or functionality. Icons appear with text label on computer monitor; on small devices such as PDAs, only the active tab will have a text label.

Design Grid:
Flexible grid system is used in layout to ensure consistency in placement between pages. Columns may be combined within each page as needed, and primary navigation always resides at the top of the page.

Navigation:
Primary navigation using icons for each category; weighted by importance according to user's role (as determined by login).
Secondary navigation appears as drop-down menu on icon click.
Tertiary navigation appears in right-hand column; specific to category, department, or user preferences.

Color palette:
Limited palette contains primary blue color with lighter hues for rollovers. Black for body text, and ochre as accent.

Typography:
Serif typeface for body copy and titles, sans serif typeface for navigation. All headlines are upper and lower case.

Headline One
Subheadline
Body Text
Navigation
University of Pittsburgh School of Dental Medicine
Intranet Project: Design v.3

Color palette:
Limited palette contains primary blue color with lighter hues for rollovers. Gray for general text, and green as accent.

Typography:
Sans serif typeface. Type can be scaled through browser according to user preference. All headlines are upper and lower case.

Headline One
Subheadline
Body Text
Links

Design Grid:
Flexible grid system is used in layout to ensure consistency in placement between pages. Columns may be combined within each page as needed, and primary navigation always resides at the top of the page.

Navigation:
Primary navigation by tabs for each category; weighted by importance according to user’s role (as determined by login).

Secondary navigation appears according to active tab.

Tertiary navigation appears in left hand column; specific to category, department, or user preferences.

Assets:
Dotted lines are used to separate content areas. Iconography is used to identify each area of information or functionality. Bullets are standard arrows, tabbed navigation and ‘search’ and ‘go’ are three-dimensional buttons.

Icons appear with text label on computer monitor, on small devices such as PDAs, only the active tab will have a text label.